

THE PROGRAM

Students of Sustainability Management may pursue either the B.A. or the B.S. degree. Our business faculty is committed to providing a value-based business education. VWU is a proud signatory of the Principles for Responsible Management Education (PRME), developed by the United Nations Global Compact. As the first liberal arts institution to join the PRME initiative more than a decade ago, Virginia Wesleyan is dedicated to developing business professionals who are committed to sustainability, social purpose, and responsible leadership.

THE MAJOR

Sustainability Management majors take courses in business and economics to understand sustainable business practices. Courses in science show the need for sustainability, while philosophy emphasizes the moral foundation for sustainability. Political science courses discuss various regulatory approaches.

THE COURSES

While the Sustainability Management program resides in the Watts School of Professional Studies, this major reaches across disciplines housed in the Brock School of Mathematics and

the B.A. and B.S. with Environmental Ethics and Environmental Policy Analysis courses. Courses in Biology; Earth and Environmental Sciences, Environmental Studies; Management, Business, and Economics; Mathematics; and Study Away constitute the major requirements for each degree.

INTERNSHIPS/UNDERGRADUATE RESEARCH

A career as a sustainability manager requires an individual to be very comfortable with public speaking as well as interpersonal communication. A manager of any sort, especially a sustainability manager, must also have the necessary leadership skills to effectively supervise and guide a multitude of staff and stakeholders. Such skills sharpen through internships as well as conducting and presenting research projects.

The Hampton Roads area is rich with opportunities for students to gain experience in environmental and development; environmental, social, and gover-

nance (ESG) investing; also employee engagement and diversity, equity, and inclusion.